

Patrons

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Programme Coordinator

Dr. Namrata Tapaswi
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Organizing Committee

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- Mr. Sudhir Patidar
- Mr. Pratik jain
- Mr. Prateek Nahar
- Mr. Vijay Choudhary
- Mr. Ved Kumar Gupta

- Ms. Anjali Verma
- Ms. Nitu Mathuriya
- Mr. Ankur Ratmele
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- Dr. Pratik Gite
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- Mr. Dharmendra Chouksey
- Ms. Neha Yadav

Participants

Woman candidate (age between 18 to 40 years) possessing degree in branch of science /Engineering / Technology or Diploma in any branch from recognized Govt. Institution is eligible to attend this programme. Selection of candidate will be based on three tier selection system i.e. application form, written test and personal interview.

Registration Process

Online Registration: <http://goo.gl/7uolwG>.

Last date of registration is 05 July, 2017.

There is no registration fee.

Address for Correspondence

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Women Entrepreneurship Development Programme (WEDP) (31st July - 01st September 2017)

Sponsored by



Entrepreneurship Development Institute of
India (EDII) Ahmedabad

Organized by



Department Of Computer Science & Engg.
Institute of Engineering & Science
IPS Academy, Indore (M.P.)-452012

About Institute of Engineering & Science IPS Academy

Institute of Engineering & Science, IPS Academy, is one of the premier institute (NBA Accredited in five UG programmes) in the Central India region, with 71 courses in the field of science and technology. It has a huge 58 acres lush green campus with all the facilities inside of the campus area. The Institute of Engineering & Science, IPS academy offers UG and PG programs in Computer Science & Engineering, Civil Engg., Chemical Engg., Electrical & Electronics Engg., Electronics & Comm. Engg., Fire Tech & Safety Engg., and Mech. Engg. The institute is located in Indore, which is the Industrial Capital of M.P. Presently Indore is having a wide range of industries, technical institutions, Raja Ramanna Center for advanced Technology (RRCAT) G.O.I Body, IT Parks, IIM, IIT are some of the reputed center of excellence and development.

About Department of CSE

Department of CSE established in July 1999. The vision of the CSE Department is to continue to be recognized as the role model not only in IPSA, but also in the RGPV University. It aims to produce professionals who can be leaders in innovation, entrepreneurship, creativity and management.

The Department is greatly motivated to develop itself into a *center of excellence* not only in quality teaching but also in technology transfer through applied research, professional services and institute-industry partnership. Recently department got NBA Accreditation in UG programme. Department is offering quality education to UG as well as PG students from all over India. Department is having Internet facilities with well established Laboratories & Departmental library.

About The Programme

To encourage women entrepreneurs to come forward, establish their ventures and become self dependent, self reliant through programme and assist prospective women entrepreneurs on various aspect of managing an enterprise such as preparing project report, obtaining project approvals, loans and facilities from agencies of support system, information on technologies etc. to support and expose existing women entrepreneurs to appropriate novel technologies for improving their efficiency in industrial ventures.

Objective of Seminar

The program is specifically designed to enable aspiring women entrepreneurs to identify viable business opportunities and to develop feasible and sustainable plans. The main objective of this programme is to practice necessary skills of enterprise creation and acquire the ability of deciding about new venture opportunities, planning organizing and successfully managing the small business / enterprise. We have invited distinguished speakers engaged in this domain to participate in these programme.

Course content for WEDP:

- Programme Objectives: Expectations from trainees, Final Goal, Programme's Strategy.
- Who is an Entrepreneur & Charms of Being an Entrepreneur?
- Schemes of Assistance for MSMEs: Financial Agencies / Institutions.
- Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies.
- How to Identify Business Opportunities.
- Opportunities identification: Criteria of selection & Sources of Information.
- Business Opportunity Guidance, Interactions with Rep. From SFC, KVIC, Consultant etc.
- Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC etc.
- How to conduct Market Survey: Tools, Techniques and Guidelines.
- How to find out pre-feasibility of a Project.
- Preparing Pre-feasibility Report: Preliminary Project Report (PPR).
- Brief on Factory Visit.
- Factory Visit and Experience Sharing with Entrepreneurs.
- Soft Skill Development: Communication
- Soft Skill Development: Information Seeking

- Briefing and Planning for the Market Survey: Questionnaire Preparation
- Field Work: Conducting Market Survey and Data Collection for the identified business opportunities.
- Feedback and Discussion on Market Survey.
- Evaluating the PPRs prepared by the Trainees.
- Linking Business Opportunities with trainees
- Interactions with Technical Experts for finalising projects.
- Developing Entrepreneurial Competencies (Achievement Motivation Training).
- How to Prepared Detail Project Report.
- How to conduct Market Survey: Tools, Techniques and Guidelines.
- How to find out pre-feasibility of a Project.
- Preparing Pre-feasibility Report: Preliminary Project Report (PPR).
- Brief on Factory Visit.
- Factory Visit and Experience Sharing with Entrepreneurs.
- Soft Skill Development: Communication
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