

IPS Academy, Institute of Engineering & Science

(A UGC Autonomous Institute, Affiliated to RGPV, Bhopal)

Scheme

Humanities Department

Minor Certification Course: English Literature in Engineering Curriculum

S. No.	Semester	Subject Code	Subject Name	Contact Hours Per Week			Total Credits
				L	T	P	
1	V		Pragmatic Approach to Literature	4	0	0	4
2	VI		Indian Writing in English	4	0	0	4
3	VII		Basics of Functional Writing	4	0	0	4
4	VIII		Dissertation	3	0	0	3
Total				15	0	0	15
Total Academic Engagement and Credits				15			15

*L: Lecture, T: Tutorial, P: Practical

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A UGC Autonomous Institute, Affiliated to RGPV
Minor Course: B. Tech. V SEM
Branch- Common to All Branches

Branch	Subject Title	Subject Code	L	T	P	credit
Common to All	Pragmatic Approach to Literature		4	0	0	4

Course Objective:

The objective of the course is to enable an understanding of the history of English Literature and to equip learners to analyze literary work within particular socio-historical contexts.

Course Outcome:

Display an ability to read and understand various literary genres and write critically.

Course Contents:

Module-I

Introduction: Periods of English Literature

Renaissance (1500-1660)

Neo-Classical Age (1660-1798)

Nineteenth Century Literature

New Literature (Modern and Post Modern)

Module-II

Prose

Unbirthday and Other Presents – E. V. Lucas

Politics and the English Language – George Orwell

Module-III

Poetry

Ozymandias - P. B. Shelley

Still I Rise - Maya Angelou

Module-IV

Fiction

Old Man and the Sea - Ernest Hemingway

A Room with a View - E. M. Forster

Module-V

Drama

Romeo and Juliet - William Shakespeare

Arms and the Man – G. B. Shaw

Text Books:

All Prescribed Text Books

Reference Books:

1. History of English Literature, Edward Albert, Oxford University Press, VI Edition, 2017.
2. A Background to the Study of English Literature, B. Prasad, Trinity, (Rev. Ed.), 2016.
3. Short History of English Literature, G. Saintsbury, J. M. Dent & Sons, 2018
4. Shelley – His Thoughts and Works, Desmond King-Hele, Macmillan, 1960
5. Aspects of the Novel, E. M. Forster, Mariner Books, 1956
6. Trends in 20th Century Drama, Frederick Lumley, 1956

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Minor Course: B. Tech. VI SEM
Branch- Common to All Branches

Branch	Subject Title	Subject Code	L	T	P	credit
Common to All	Indian Writing in English		4	0	0	4

Course Objective:

The objective of this course is to understand the various features of Indian literature in English.

Course Outcome:

Students will understand the Indian culture which is reflected in Literature and will get aware about the socio cultural aspects present in India.

Course Contents:

Module-I

Indian writing in English

Introduction: Origin, Meaning, History, Major themes in Indian English Writings, Major writers, Salient features.

Module-II

Prose

13 Steps to Bloody Good Luck - Ashwin Sanghi
Autobiography of a Yogi - Paramhans Yognanda

Module-III

Fiction

The Namesake - Jhumpa Lahiri
The White Tiger - Arvinda Adiga

Module-IV

Poetry

The Tree of Life - Toru Dutt
The Frog and the Nightingale - Vikram Seth

Module-V

Drama

The Post Office - Ravindra Nath Tagore
Silence! The Court is in Session - Vijay Tendulkar

Text Books:

All Prescribed Text Books

Reference Books:

1. Indian Writing in English, K. R Shrinivasa Iyengar, Sterling Publishers, Paperback. 1945
2. Indian Writing in English: A Critical Study, K.A. Agrawal, Atlantic Publishers & Distributors, Hardcover. 2021
3. 13 Steps to Bloody Good Luck, Ashvin Sanghi, Westland Publication, 2019, Paperback.
4. In Other Words, Jhumpa Lahiri, Bloomsbury Publishing. 2015
5. The Fiction of Jhumpa Lahiri, Suman Bala, Prestige Books, Paperback, 2014.
6. The White Tiger, Arvind Adiga, HarperCollins, Paperback. 2008
7. Toru Dutt, The Pioneer Spirit of Indian English Poetry: A Critical Study, K.A. Agrawal, Atlantic Publishers, Hardcover. 2009
8. Autobiography of a Yogi, Paramhansa Yogananda, The philosophical library, 1946.
9. Ray, M.K. Studies on RabindraNath Tagore, Atlantic Publishers 2011.
10. Critical Essays on Vijay Tendulkar's silence! The court is in session, Ankur Konar, English Hardcover, Aadi Publication. 2018.

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Minor Course: B. Tech. VII SEM
Branch- Common to All Branches

Branch	Subject Title	Subject Code	L	T	P	credit
Common to All	Basics of Functional Writing		4	0	0	4

Course Objective:

The aim of this course is to make students aware of the functional theories and aspects of English. It also comprehends the process and dynamism of functional English.

Course Outcome:

Students will learn about the functional English through creative writing. Students comprehend the foundations, process & practices of writing for and about the media & demonstrate proficiency in writing.

Course Contents:

Module-I

Translation Studies:

Introduction to Translation, Meaning and definition, Types of Translation. Theories of Translation, Methodology of Translation, Scope, Machine Translation, Translated text: The Shroud by Premchand

Module-II

Creative writing:

General Principles of Writing, Writing for Media- Radio & Television, Feature writing, Writing Poetry & Short stories

Module-III

Advertising – Theory and Practice:

Advertising: Definitions, Origin & Development. Economic Impact of Advertising- New Trends in Advertising, Advertisement Types: Product, Service, Industrial, Institutional, Public Services

Module-IV

Media studies:

Introduction to Mass Communication, Understanding News, New Media and Web Journalism, Photojournalism, Electronic Media

Module-V

Public Relations

Defining Public Relation, History (evolution of the profession), Foundation Principles of Public Relations, Finding & Generating News and Effective Media Relations, Public Relation, Departments & firms

Text Books:

1. The Media: An Introduction, edited by Adam Briggs & Paul Cobley, Pearson Education.2002
2. Niranjana, Tejaswini. Sitting Translation: History, Post-structuralism and the Colonial Context. Hyderabad: Orient Longman, 1995.
3. Advertising Principles and Practice, 2012 - Ruchi Gupta – S.Chand Publishing
4. Public Relations Writing and Media Techniques Book by Dennis L. Wilcox published by Allyn & Bacon/Pearson Education2008
5. Creative Writing: A Beginners Manual by Anjana Neira Dev, Anuradha, Marwah, Swati Pal, Pearson Education India, 2008.
6. The Shroud: Stories Paperback – 24 January 2011 – Premchand - Penguin India

Reference Books:

1. Public Relations Writing: Principles in Practice Book By Donald Treadwell, Jill B. Treadwell published by Sage Publications, 2005.
2. Venuti, Lawrence, ed. The Translation Studies Reader. London: Routledge, 2000.
3. Baker, Mona, ed. The Routledge Encyclopaedia of Translation Studies. London: Routledge, 1998.
4. Mass Communication in India, Keval J. Kumar, Jaico Publication 1994
5. Confessions of an Advertising Man, David Ogilvy, Southbank Publishing, 2012

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Minor Course: B. Tech. VIII SEM
Branch- Common to All Branches

Branch	Subject Title	Subject Code	L	T	P	credit
Common to All	Dissertation		3	0	0	3

Course Objective:

The objective of this course is to make students acquaint with the basic of research.

Course Outcome:

After completion of dissertation, students will acquire the knowledge of research writing. It will also help to communicate research concepts & context clearly and effectively.

Reference Books:

1. MLA Handbook for Writers of Research Papers, Authored by MLA, Affiliated EAST-WEST Press New Delhi (Edition 7, 2008).
2. Publication Manual of the American Psychological Association: 7th Edition, Official, 2020 Copyright Spiral-bound – Illustrated, 1 October 2019.
3. Academic Writing: A Guide for Management Students and Researchers, Mathukutty M. Monippally, SAGE Response; First edition (5 April 2010).
4. Research Methodology Methods and Techniques, C.R. Kothari and Gaurav Garg, New Age International, Paperback, 2004.
5. Writing Matters: A Handbook for Writing and Research, McGraw Hill India, English Paperback, 2018.
6. A Handbook for Authors, Editors and Writers of Thesis, Modern Humanities Association, Paperback, 2002.